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The New Suicide & Crisis Lifeline 988

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Effective July 16, 2022, funded in part by SAMHSA and administered by Vibrant Emotional Health, texts and calls to 988 and chats to **988lifeline.org** are answered by a network of prepared call centers around the U.S. It is a direct connection to compassionate, accessible support for anyone experiencing mental health related distress, including thoughts of suicide, mental health or substance use crisis, or any other kind of emotional distress.

The nationwide transition to 988 as a three-digit call, text, and chat line is just the first important step in reimagining crisis support in the U.S. Behavioral health providers should stay informed about 988 and emerging crisis services such as mobile crisis teams and crisis stabilization services.

Help spread the word about 988:

SAMHSA has added downloadable print files for wallet cards, magnets, and posters to its **988 Partner Toolkit**. The toolkit already includes **logo and brand guidelines**, key messages, frequently asked questions, fact sheets (English and Spanish), radio PSA scripts (English and Spanish), and more. **988 print materials** are available for ordering from the SAMHSA store and social media shareables about the basics of 988 are also available.

- 988 Partner Toolkit
- 988 Print Materials
- 988 Implementation Guidance Playbooks

For more information:

- 988 and Crisis Services Webpage (MHTTC)
- 988 Suicide and Crisis Lifeline (SAMHSA)
- 988 Transforming Crisis Systems Resources (NASMHPD)

Want more information and school mental health resources?

Visit the Northwest MHTTC's **School Mental Health page** and **sign up for our newsletter** for regular updates about events, trainings, and resources available to the Northwest region.

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988 Suicide and Crisis Lifeline Early Serious Mental Illness Treatment Locator findtreatment.gov SAMHSA's National Helpline: 1-800-662-HELP (4357) SAMHSA's Disaster Distress Helpline: 1-800-985-5990 or Text TALKWITHUS to 66746



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